



# 50/50 PROJECT CHARITY REGISTRATION. GET INVOLVED!

The **50/50 Project** is a great way for your organization to raise money. It's a fundraiser that allows nonprofit organizations, schools, athletic teams and other community groups to sell tickets to the Connecticut Open and receive 50% of the total net profit generated from the sale.

Following the tournament, the Connecticut Open will cut a check to your organization for 50% of the organization's total net sales. It's that easy!

## How It Works:

- You can select one session for your members to attend together or have your members select any session(s) of choice allowing for flexibility. Adult tickets range from \$32 - \$61 and junior tickets range from \$13 - \$30.
- You can send out an email to your database or provide a hard copy of a ticket order form that each individual can submit directly to the Connecticut Open.
- The purchase is made by each individual online using a special code specific to your group or if they receive a hard copy of the order form, it can be mailed with payment.

## Things to Know:

- There's no commitment to a number of tickets to sell! The more you sell, the more money you can raise for your organization.
- Decide what you want to promote. It can be one session or all sessions.
- No pressure to collect payments. All money is collected by the Connecticut Open and the 50 percent is donated to your organization.

## Get Involved:

Simply mail, fax or email the following page to:

Jessica Malinconico

[jmalinconico@ctopen.org](mailto:jmalinconico@ctopen.org)

(203) 776-7331 ext. 5872

(203) 772-4647 fax



PRESENTED BY



United Technologies

CONNECTICUT TENNIS CENTER | NEW HAVEN

Program is not valid for Thursday or Friday evenings. (Sessions 9 and 11)



# 50/50 PROJECT REGISTRATION FORM

## AUGUST 21 – 29 | CONNECTICUT OPEN | NEW HAVEN, CT

Thank you for taking part in the 50/50 Project. Please complete the following form in order to participate. Once completed, we will contact you with a promo code and help you with all necessary marketing materials.

Organization

Type of Organization

Contact Person

Phone

Email

Mailing Address

City

State

Zip

Thank you for your interest. Please send your completed form to:

Jessica Malinconico

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**Connecticut**  
**open**

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*premier event*

